

Encatc Working Group

Creative entrepreneurship and Education in Cultural Life

Working programme for 2009

Creative industries are a field that gain a lot of interest these days. With this come a lot of questions on different levels. What is the interface between art and artistic practice, and creative industries? What does the creative industries consist of? How do artistic integrity and entrepreneurship relate to each other? What is creativity and innovation, and how do you train in creativity? What should training and education look like in this new era? The EU Commission has started a set of Platforms, where one is dedicated to creative industries, to address these issues and come with recommendations.

The participants of the Encatc working group "Creative entrepreneurship and Education in Cultural Life" are educators, professors, and organisers of training that work in the daily life in the range of above described issues. It's important for trainers from all parts of Europe to meet other professionals, take the time to exchange ideas and experience, and this way invest in knowledge and inspiration. The Working Group "Creative entrepreneurship and Education in Cultural Life" within Encatc, would like to address the above questions and others, and relate them to training and education. The aim of the group is to:

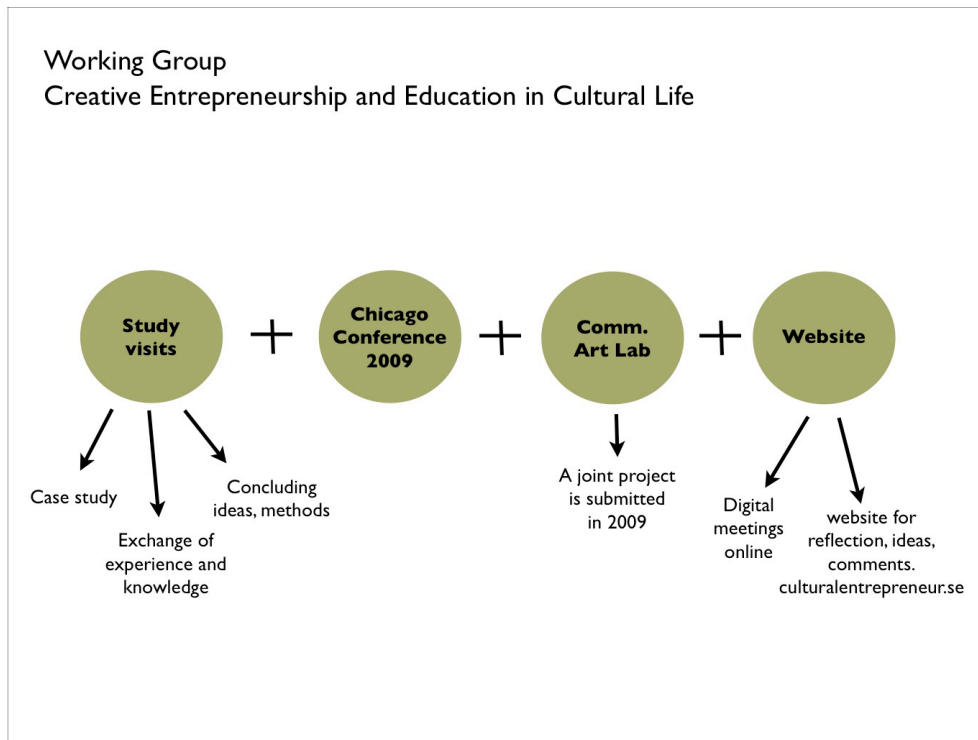
- a) Share knowledge and experience between professionals and colleagues in Encatc
- b) Meet other professionals in a wide variety of fields
- c) Collect ideas, inspiration and knowledge that can be put forward in our networks, training centres, universities, and in the EU Platform

To do this the group has decided on mainly four fields of activities during 2009: Study visits, Chicago Conference on entrepreneurship, website, and developing the project Community Art Lab.

Many interesting ideas of content has been put forward by participants of the group such as: Exploring the content of the creative process as an important factor in entrepreneurship; a series of seminars on sponsorship and corporate relations; mapping the sector of art, business and university and what is done within creativity, entrepreneurship and innovation; urban transformation and creative work; sharing of curricula for training within this field; raise awareness of the role of creative processes; discuss the relation of institutions and the artists; discuss profit and non-profit organisations and the role in creative industries; how to combine artistic work and sustainability; the practice based way of management and the recognition of this as a professional field; the financial crisis in the world and

what this mean for the creative sector. The areas are many. In 2009 the group starts to address some of these topics, to continue also in 2010.

Model of work:



Study visits and conference

The study visits are planned for 3 visits during 2009.

- 1) Creative industries, creativity and innovation, Barcelona, Spain, in January
- 2) Artistic integrity and creative industries. How do they combine? Rome, Italy, in April
- 3) Conference on entrepreneurship and creativity, Chicago, USA, in July
- 4) Business skills for artists. Creative skills in Cornwall, UK, in September

In July 2009, the Encatc members and the Working Group are invited to Chicago, USA, to a conference on the topic of entrepreneurship and creativity in a changing world. The conference includes keynote speakers, visits to cultural organisations, a cultural programme and, meetings of cultural entrepreneurs in the Chicago context.

Community Art Lab

The Community Art Lab is a project concerning mainly three different aspects: 1) Creative processes and artistic competencies in city planning, 2) Laboratory work with artists, students of artistic training, city planners or civil servants on real city challenges and 3) the discussion of training for artists and exploring of what the job market for artists could be in the 21st century. A project is planned to be submitted to EU in October of 2009. If possible a small pilot project will be submitted in one European city during 2009 and a small conference to discuss the results of the project.

Website and online discussions

Online discussions are important for the group to continue even when it's not possible to physically meet. We explore during the end of 2008 the possibility to start something like this on the web.

Connected to the working group is also the website www.culturalentrepreneur.se where reflections, ideas, possibilities, challenges on social and cultural entrepreneurship is put forward. It's also possible to comment on this site, which can create a discussion on European level of the topics discussed.

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