



Cultural Neighbors

## Creative Camp in Kaykino

September 25-26, 2014

Within the project "Cultural neighbors"

### Program

**Aim :**

- Creation of a platform, a new network for cooperation and exchange of experience between representatives of the creative industries, NGOs, implementation of cultural projects;
- Providing opportunities for specialists from the Leningrad region to share experiences, techniques, new knowledge of the impacts of creative industries for the development of small areas; learning of new possibilities for joint projects with partners with Sweden;
- Creating ideas for the new projects to develop existing cultural resources (House of Culture, organizations, buildings and spaces, studios).

**Place:** Leningrad region, Volosovsky district, Begunitsy- Kaykino

	<b>September 25</b>
9.30	Departure from St. Petersburg (from the Hotel) by bus
11.00-11.30	Arrival at the village of Kaykino Tea, coffee
	<b>Working meeting at the School of Arts in Begunitsy</b>
12.00 -12.30	<ul style="list-style-type: none"> <li>• Introduction of the participants of the Creative Camp</li> <li>• Information about the project (Olga Grachev, NGO “ Kaykino creative projects”</li> <li>• Welcoming from the Administration of Volosovsky district</li> </ul>
12.15 - 14.00	<b>Discussions and presentations</b>
	<p><u>Topics:</u></p> <ul style="list-style-type: none"> <li>• Ideas for development and cooperation: (Lotta Lekvall (Natverksan, Sweden), Lyudmila Kalinina (NGO Resource Centre Christina, Vyborg), Nadezhda Zhukovsky (Museum Agency of Leningrad region), Julia Komrakovathe School of the Arts)</li> <li>• tradition and modernity, preserve and develop: Marina Konovalov (Educational Center of Culture and Arts EA); Maria Khlystova (studio crafts, Lomonosov district); Olga Dudorova (ANO Resource Center ANNA, Lomonosov district)</li> </ul>
14.00 - 15.00	Lunch in café , Begunitsy
15.00-17.30	<p><u>Topics:</u></p> <ul style="list-style-type: none"> <li>• how to increase activity of residents in small areas, and involve in the development of the municipality through participation in cultural projects;</li> </ul>

	<ul style="list-style-type: none"> <li>•culture and entrepreneurship: Representatives of the district administration Munkedal (Sweden) and Volosovsky district; Lucas Maurits Arons (director of the center StoneZone, sculptor ( Sweden); Viktor Grachev (sculptor, studio Designselo); Marina Khudiakova (Small Business Fund of the Kirov district LO); Bakery «Хлебная усадьба» (Bread manor) (Volosovsky district)</li> <li>• the cultural project for tourism development; additional education and information sources: Yuri Semenov (Gatchina TIC), Lyudmila Pekun (Tourism Development Centre, Volosovo), Olga Gracheva -educational program in creative industries.</li> </ul>
18.00 -19.00	Creative Dinner at Kaykino
19.30-21.00	Slideshow, free communication, exhibition in Kaykino
21.00	Departure by bus to the hotel "Nairi" in Volosovo <a href="http://www.nairi-volosovo.narod.ru/">http://www.nairi-volosovo.narod.ru/</a>
	September 26
9.00-9.30	Meeting with Administration Volosovsky district
	<b>"Postal Station and House of Culture - Ideas for Development"</b> : marketing game , coordinated by expert from Alt-Invest Company Andrey Senov
09.40 - 11.30	Visit to Kaskovo by bus, old building of the post office, the beginning of the XIX century . (Tatiana Kilki, Department of Architecture Volosovsky district)
11.50-12.20	Coffee break in Begunitsy
12.20-14.00	In the village Begunitsy presentation of the House of Culture (Kate Romanenko , assistant of director), Information about other Hoses of Culture (Olga Popova , specialist of department of culture, Volosov district) <b>Marketing discussion</b>
14.00-15.00	Lunch in cafe Begunitsy
15.00-17.00	Departure to Kaykino, continuing of Marketing discussion Results of the questionnaire (Julia Ivanova, Higher School of Economics) Summarizing Tea, coffee, pies.
17.00	Departure to St. Petersburg by bus

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